# **Cookie Policy**

Menopause Momentum Network by Dr. Purity

Last updated: 25/06/2025

## 1. Introduction

This Cookie Policy explains how the Menopause Momentum Network by Dr. Purity ("we," "us," or "our") uses cookies and similar technologies to recognize you when you visit our website or platform ("Site"). It explains what these technologies are, why we use them, and your rights to control their use.

We are committed to protecting your privacy, especially as it relates to your health, wellness, and personal empowerment.

# 2. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They help websites remember your actions and preferences to improve your experience.

Cookies may be:

- Session cookies: erased when you close your browser.
- Persistent cookies: stay on your device until deleted or expired.

# 3. How We Use Cookies

We use cookies for several purposes, including:

- Essential Cookies: Ensure the platform functions correctly, including secure login and access to member-only content.

- Analytics Cookies: Help us understand how the platform is being used and improve your experience. (e.g., Google Analytics)

- Functionality Cookies: Remember preferences such as your name, timezone, or participation in community features.

- (Optional) Marketing Cookies: May be used in the future to personalise communication within the network, never for third-party advertising. Consent will always be required first.

# 4. Specific Cookies We May Use

Examples include:

- Login/session cookies to keep you signed in.
- Cookies for saving your content or preferences.
- Analytics cookies to improve site design and function.

#### 5. Third-Party Cookies

Third-party services (e.g., Vimeo, Google, Skool) may place their own cookies when you interact with their embedded tools. We do not control these and advise you to review their individual cookie and privacy policies.

#### 6. Your Choices

On your first visit, we ask for consent to use non-essential cookies. You can:

- Adjust cookie settings via your browser.
- Decline or accept different types of cookies via the cookie banner (if applicable).

- Email us at hello@menopausemomentumnetwork.com if you'd like help adjusting your settings or deleting any personal data linked to cookies.

Note: Disabling cookies may affect functionality of some features.

### 7. Data Protection

Any personal data collected through cookies (e.g., IP address, login timestamp) is handled in accordance with our [Privacy Policy] and is never sold or shared without consent.

We comply with the Australian Privacy Principles and, where applicable, the GDPR.

#### 8. Updates

We may occasionally update this policy to reflect changes in law or platform usage.

Effective Date: 25/06/2025

Contact: hello@menopausemomentumnetwork.com